

## A Study of Short-run Consumption Function and its Modification with Some Special Assumptions

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**Abstract :** Consumption function shows the relationship between a nation's income and consumption and it is imperative in macroeconomics. The present study is causal in nature. The study is based on secondary data sources especially absolute income theory of consumption under the Keynes's short-run consumption function and psychological law of consumption. This paper is an endeavor to study the Keynes's short-run consumption function ( $SCF_k$ ) with some special assumptions that  $SCF_k$  is misleading to formulate the macroeconomic policies. This study has developed a modified short-run consumption function ( $SCF_m$ ) with some special assumptions. The  $SCF_m$  shows that total consumption is lower than the total consumption by  $SCF_k$ . So, the saving derived from  $SCF_m$  is higher than the saving derived from  $SCF_k$ . This study constructs that under some special assumption,  $SCF_m$  helps to calculate the exact amount of consumption, saving, investment to formulate macroeconomic policy (policies) properly which has great impact in macroeconomics.

**Keywords:** Autonomous Consumption, Consumption, Consumption Function, Income, Saving, Short-run

### I. Introduction

Consumption is an act of human beings by which they finish the utility of goods and services to satisfy their wants. On the other hand consumption function shows the relationship between a nation's aggregate income and consumption. Basically consumption depends on income and propensity to consume. Propensity to consume means a nation's tendency to consume from its income. In short-run the factors (price level, interest rate, willingness to save) affecting propensity consume remain constant. So, in short-run consumption depends on income. Again, Keynes (1936) argues that the amount of aggregate consumption depends mainly on the amount of aggregate income. That's why, consumption increases or decreases as income increases or decreases. So, consumption is a function of income in short-run. Thus,

$$C = f(Y)$$

Since Keynes was concerned with the short-run consumption function. The Keynesian consumption function is written as:

$$C = a + bY$$

Where C is consumption, a is interception term (autonomous consumption), b is slope of consumption function (marginal propensity to consume) and Y is disposable income. Short-run consumption is classified into two types. One is autonomous consumption (a) which is independent from income or the level of consumption if income (Y) is zero.

Another one is induced consumption (bY) directly depends on income. Consumption function is important both in theoretically and practically to formulate the macroeconomic policies (investment, saving, unemployment, policies to control the economic fluctuation). Therefore Prof. A. H. Hansen has remarked that consumption function is epoch making contribution of Keynes to economic theory. The definition of Say's Law of market 'supply creates its own demand' occurs in General Theory of Employment, Interest and Money (Keynes 1936). Therefore overproduction and unemployment in the economy is not possible. But according to the Keynesian consumption function, when income increases, consumption increases less than the increase in income. So, a gap between income and consumption is created and this is called saving. This gap implies that all output produced may not be sold and deficiency of demand may be occurred. Actually every supply or production creates income equal to the output produced. But all income is not consumed and there is no guarantee that investment is equal to the saving. At full-employment level of income, if investment is less than saving gap then deficiency of effective demand is occurred. As a result overproduction and unemployment arises in a capitalist economy. Thus say's law is proved invalid by the study of the consumption function.

To determine the certain level of income and employment, the concept of propensity to consume is very important. Gap between income and consumption must be fulfilled by the investment expenditure to maintain a certain level of income and employment; otherwise it is not possible to maintain that level of income and employment due to the deficiency of the effective demand. As short-run consumption function is stable, the economic fluctuation is occurred due to the fluctuation of investment demand in capitalist economy.

The theory of multiplier has great importance to formulate the macroeconomic policies and Keynes's investment or income multiplier is derived from the concept of propensity to consume. Actually the magnitude of this multiplier is equal to the reciprocal of one minus marginal propensity to consume (MPC). Thus,

$$K = \frac{1}{1-MPC} = \frac{1}{MPS}$$

Where K is multiplier, MPC is marginal propensity to consume and MPS is marginal propensity to save. Under this concept of multiplier, if investment increases, income, output and employment increase by the multiple amounts, according to the size of multiplier. But, Stonier and Hague (1972) assert that when MPC is equal to one i.e. the whole of the increment in income is consumed and nothing is saved. In this case, the size of multiplier will be equal to infinity. The level of investment is greatly affected by the marginal efficiency of capital (MEC) in short-run. But MEC is nothing but the expected rate of profit on investment in future which depends on the future consumption demand. When income increases, consumption does not increase proportionately. So, aggregate demand becomes deficient and MEC decline due to the nature of consumption function. Business cycle is also explained by the consumption function. As MPC is less than one and average propensity to consume (APC) declines with increasing the income. So consumption demand does not increase as much as the increase in income and output. Due to the deficiency of aggregate demand, investment adversely affected. As a result economic growth swings down from the peak. Besides, Duesenberry's (1949) ratchet effect hypothesis asserts that when income of a nation falls, their consumption expenditure does not fall much. This is because, the people try to maintain their consumption at the highest level attained earlier. This effect ultimately induces investment for replacement of capital goods wear out over a period of business cycle. Again with the working of Keynesian investment multiplier recovery from recession is occurred. Though according to the life cycle theory (Ando, A., Modigliani, Franco, 1963), the consumption in any period is not the function of current income of that period but of the whole lifetime expected income. Again, Milton Friedman's (1957) permanent income hypothesis asserts that consumption is determined by long-term expected income rather than current level of income. But consumption function has great importance to formulate the macroeconomic policies. Due to some special assumptions which may be exist in a country; a certain model of consumption function may be misleading to use to formulate the macroeconomic policies. So in this study, it has been tried to modify the short consumption function with some special assumptions which may exist in a country.

## II. Objective of the study

The main objectives of this study are to study the  $SCF_k$  and justify it with some special assumptions and to develop  $SCF_m$  by considering some special assumptions.

## III. Methodology of the study

The study is causal in nature. The study is based on secondary data sources especially absolute income theory of consumption (1936) in the book named general theory of employment, interest and money. Under this theory the Keynes's short-run consumption function i.e.  $C = a + bY$  and psychological law of consumption have been used for this study. The study has been developed to critically contrast the Keynes's short-run consumption function with modified short-run consumption function under some specific assumptions.

## IV. Discussion and analysis

**4.1 Study of Short-run Consumption Function:** Consumption function plays very important role in macroeconomics. The following Keynes's consumption is short- run consumption function ( $SCF_k$ ).

$$C = a + bY \dots\dots\dots (1)$$

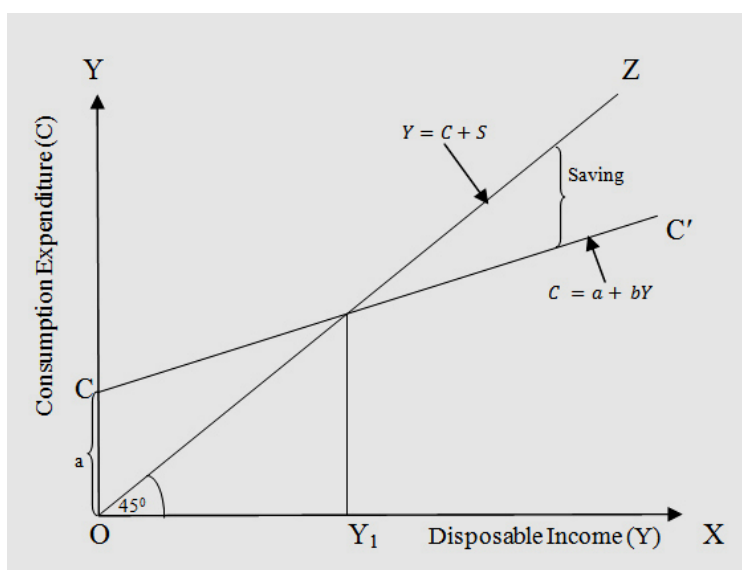
Here, C = Consumption expenditure, a = Autonomous consumption (Intercept term)  
b = Marginal propensity to consume (MPC) and Y = Disposable income

The table -1 is made for various level of income from the  $SCF_k$ . Where, a = 200 and b = .75

**Table -1:** Consumption at various level of income

Disposable income (Y)	Consumption expenditure (C)	Average propensity to consume (APC)	Marginal propensity to consume (MPC)	Saving (S)
0	200	-	-	-200
100	275	2.75	.75	-175
200	350	1.75	.75	-150
300	425	1.417	.75	-125
400	500	1.25	.75	-100
500	575	1.15	.75	-75
600	650	1.083	.75	-50
700	725	1.036	.75	-25
800	800	1.00	.75	0
900	875	.972	.75	25
1000	950	.95	.75	50

The  $SCF_k$  is represented by the following graph in Figure 1.



**Figure.1:** Keynes's short-run consumption function ( $SCF_k$ ).

In the Fig. 1 X-axis represents the disposable income and Y-axis represents the consumption expenditure. Here  $CC'$  curve is consumption function curve. In this figure a line  $OZ$  is made  $45^\circ$  angle with the X-axis or Y-axis. So, every point on this  $OZ$  line is equidistant from the both X-axis and Y-axis. If the consumption function curve coincides with the  $OZ$  line, it indicates that the amount of consumption is equal to the income ( $Y = C$ ) at any level of income. In this case consumption is increased by the same amount as income increases. But Keynes's (1936) Psychological law of consumption illustrates that the fundamental psychological law, upon which we are entitled to depend with great confidence both a priori from our knowledge of human nature and from (the detailed facts of experience is that men and women, too) are disposed, as a rule and on an average to increase their consumption as their income increases, but not by as much as the increase in their income.

So, according to the Psychological law of consumption that as income increases, consumption increases but not as much as the increase in income. That's why, in this figure the consumption function curve  $CC'$  deviates from the  $OZ$  line. At lower level of income consumption function curve  $CC'$  lies above the  $OZ$  line. At this lower level of income, consumption is higher than the income. In this case a nation may use its previous saving or borrow the money to maintain its consumption expenditure. As income increases, consumption also increases but at income level  $OY_1$ , consumption is equal to income and saving at this point is zero. After that consumption increases as income increases but less than the increase in income. As a result consumption function curves  $CC'$  lies below the  $OZ$  line beyond  $OY_1$ . Beyond the level of income  $OY_1$ , the gap between income and consumption is widening. This gap represents savings. As income increases saving gap also widens and this has a significant implication in macroeconomics.

**4.2 Characteristics of the SCF<sub>k</sub>:**

**4.2.1** Short-run consumption is determined by the level of income. An increase or decrease in consumption is caused by an increase or decrease in income. There are many subjective factors (willingness to save) and objective factors (price level, interest rate, and income distribution) which can influence the consumption but these factors do not change in short-run. Therefore, consumption functions remain stable in short-run.

**4.2.2** The SCF<sub>k</sub> is  $C = a + bY$ . The equation has two parts,  $a$  and  $bY$ . Here,  $a$  means autonomous consumption, which is independent from income. This is the minimum level of consumption that a nation has to consume even its income is zero. Such as food, rent, electricity because these expenditures are unavoidable whether one has money or not. If one's income is zero, still he/she has to eat and need a place to live; in this case one may use the previous saving or borrow money to pay for these expenses which is known as autonomous consumption.  $bY$  means induced consumption which depends on income. Increase or decrease in income causes an increase or decrease in induced consumption.

So, total consumption = Autonomous consumption + Induced consumption.

**4.2.3** The main characteristic of SCF<sub>k</sub> is that, it is linear. So if it is explained by graph, we will get a straight line.

**4.2.4** Another important thing of SCF<sub>k</sub> is marginal propensity to consumption (MPC). According to Keynes' psychological law of consumption:

$$0 < MPC < 1$$

Consumption increases as income increases but not as much as increase in income.

**4.2.5** Average propensity to consumption (APC) =  $\frac{C}{Y}$

From (i) we get

$$C = a + bY$$

$$\text{So, } APC = \frac{a+bY}{Y} = \frac{a}{Y} + b$$

So, APC decreases as income increases.

$$\text{Again, } APC = \frac{a}{y} + b \text{ and } b = MPC$$

So,  $APC > MPC$ .

**4.2.6** It is known, that

$$MPC = \frac{dC}{dY} = \frac{d}{dY} (a + bY) = b$$

$$\text{Again, } \frac{d}{dY} (MPC) = \frac{d}{dY} (b) = 0$$

So, MPC ( $b$ ) remains constant even income increases.

**4.2.7** The elasticity of SCF<sub>k</sub> ( $E_k$ ) is less than one. For SCF<sub>k</sub>, consumption is inelastic with respect to income. The elasticity of SCF<sub>k</sub> is-

$$\begin{aligned} E_k &= \frac{dC}{dY} \cdot \frac{Y}{C} \\ &= \frac{d}{dY} (a + bY) \cdot \frac{Y}{C} \\ &= b \cdot \frac{Y}{C} \\ &= \frac{bY}{a + bY} \end{aligned}$$

But,  $bY < (a + bY)$

So,  $E_k < 1$

**4.3 Deriving Saving Function From SCF<sub>k</sub> Denoted by SF<sub>k</sub>:** As disposable income is either consumed or saved. So, saving is a part of income which is not consumed. Thus,

$$Y = C + S \dots\dots\dots (2)$$

Here,  $Y$  = Disposable income,  $C$  = Consumption expenditure and  $S$  = Saving

Thus, the following equation is derived from (2):

$$S = Y - C \dots\dots\dots (3)$$

By substituting equation (1) in (2) we have-

$$\begin{aligned} S &= Y - (a + bY) \\ &= Y - a - bY \\ &= -a + (1 - b)Y \dots\dots\dots (4) \end{aligned}$$

Equation (4) represents the saving function derived from SCF<sub>k</sub>. Here,  $b$  is marginal propensity to consume (MPC) and  $(1 - b)$  is marginal propensity to save (MPS).

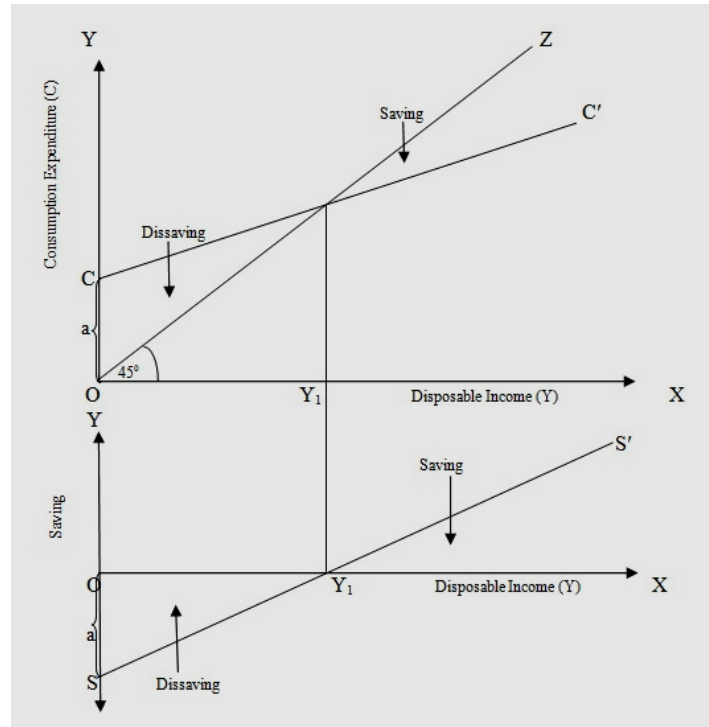
If  $a = 200$  and  $b = .75$  then by substituting these value in (4) we get-

$$S = -200 + (1 - .75)Y$$

$$= -200 + .25Y$$

Here .25 is marginal propensity to save. Marginal propensity to consume (MPC) plus marginal propensity to save is one. Thus,  $MPC + MPS = 1$ .

Figure 2. represents  $SF_k$  derived from  $SCF_k$



**Fig.2.** Saving function ( $SF_k$ ) derived from  $SCF_k$

In the Fig. 2 In the upper panel X-axis represents the disposable income and Y-axis represents the consumption expenditure. In the bottom panel X-axis represents the disposable income and Y-axis represents the saving. Saving curve  $SS'$  is drawn in the panel at the bottom. The gap between  $CC'$  curve and  $OZ$  curve in the upper panel is shown by  $SS'$  curve. Consumption exceeds income upto the income level  $OY_1$ , that is, there is dissaving up to the income level  $OY_1$ . At income level  $OY_1$ , consumption is equal to income, that is, saving is zero. There is positive saving beyond the income level  $OY_1$ . In the upper panel average propensity to consume (APC) falls as income increases, that is, average propensity to save (APS) increases as income increases. So, in Fig. 2 not only absolute amount of saving increases but also average propensity to save (APS) increases as income increases.

**4.4 Modified Short-run Consumption Function with Some Special Assumptions:** The study has derived a modified short-run consumption function ( $SCF_m$ ) with some special assumptions. These assumptions are:

- 1.4.1 The economic condition remain normal (there are no hyperinflation, war and other abnormal conditions)
- 1.4.2 Autonomous consumption is financed by borrowing.
- 1.4.3 When income ( $Y$ ) starts to increase from zero, then at first the income is used to repay the borrowing for autonomous consumption after that the additional income ( $Y - a$ ) is used for induced consumption.
- 1.4.4 Keynes Psychological law of consumption ( $0 < MPC < 1$ ) is applicable when  $Y > a$ .
- 1.4.5 Income ( $Y$ ) is greater than autonomous consumption. So,  $Y > a$ .

From the above assumptions the study has derived the following modified short-run consumption function ( $SCF_m$ ).

$$C = a + b (Y - a) \dots\dots\dots (5)$$

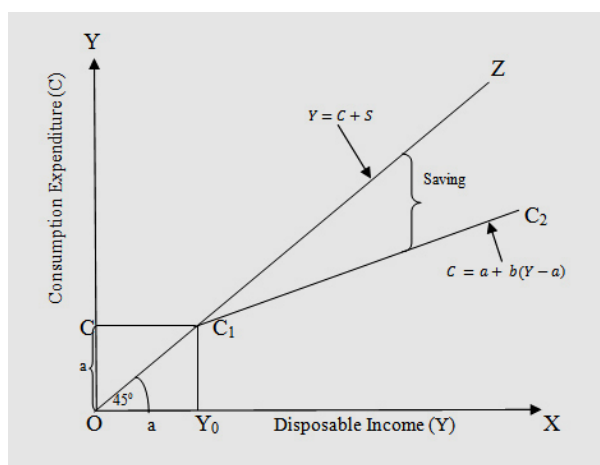
Here,  $C$  = Consumption expenditure,  $a$  = Autonomous consumption ( intercept term)  
 $b$  = Marginal propensity to consumption (MPC), and  $Y$  = Disposable income.

The table-2 is made for various level of income from the  $SCF_m$ . Where,  $a = 200$ , and  $b = .75$

**Table-2:** Consumption at various level of income

Disposable income (Y)	Consumption expenditure (C)	Average propensity consumption (APC)	Marginal propensity to consume (MPC)	Saving (S)
0	200 (Borrowing)	-	-	-200
100 (Repaying)	200	2.000	0	-100
200 (Repaying)	200	1.000	0	0
300	275	0.917	.75	25
400	350	0.875	.75	50
500	425	0.850	.75	75
600	500	0.833	.75	100
700	575	0.821	.75	125
800	650	0.813	.75	150
900	725	0.806	.75	175
1000	800	0.800	.75	200

This  $SCF_m$  is represented by the following graph in Figure 3.



**Figure.3:** Modified short-run consumption function ( $SCF_m$ ).

In the Fig. 3 X-axis represents the disposable income and Y-axis represents the consumption expenditure. Here  $CC_1C_2$  curve is  $SCF_m$  curve and  $OY_0 = a$ . In this figure a line  $OZ$  is made  $45^\circ$  angle with the X-axis or Y-axis. So, every point on this  $OZ$  line is equidistant from the both X-axis and Y-axis. If the consumption function curve coincides with the  $OZ$  line, it indicates that the consumption is equal to the income ( $Y = C$ ) at any level of income. In this case consumption is increased by the same amount as income increases. According to the assumption (3),  $b = 0$  when  $Y \leq a$ . And according to the assumption (4), Keynes Psychological law of consumption ( $0 < MPC < 1$ ) is applicable when  $Y > a$ . So, in this figure  $SCF_m$  curve  $CC_1C_2$  deviates from the  $OZ$  line. Up to the income level  $OY_0$ ,  $SCF_m$  curve  $CC_1C_2$  lies above the  $OZ$  line. It indicates consumption is higher than the income up to the income level  $OY_0$ . In this case a nation's borrowing is used to maintain its consumption expenses. At income level  $OY_0$ , consumption is equal to income and saving at this point is zero. After that consumption increases as income increases but less than the increase in income. As a result  $C_1C_2$  line part of the  $SCF_m$  curve  $CC_1C_2$  lies below the  $OZ$  line beyond  $OY_0$ . Beyond the level of income  $OY_0$ , the gap between income and consumption is widening. This gap represents saving. After the level of income  $OY_0$  as income increases saving gap also widens and this has a significant implication in macroeconomics.

#### 4.5 Characteristics of the $SCF_m$ :

**4.5.1** According to  $SCF_m$ , consumption is determined by the level of income. An increase or decrease in consumption is caused by an increase or decrease in income. There are many subjective factors (willingness to save) and objective factors (price level, interest rate, and income distribution) which can influence the consumption but these factors do not change in short-run. Therefore,  $SCF_m$  remain stable in short-run.

**4.5.2** Total consumption equal to autonomous consumption plus induced consumption. The  $SCF_m$  is  $C = a + b(Y - a)$ . It has two parts,  $a$  and  $b(Y - a)$ . Here,  $a$  means autonomous consumption, which is independent from income. This is the minimum level of consumption that a nation has to consume even its income is zero. Such as

food, rent, electricity because these expenditures can't be avoided whether one has money or not. If one's income is zero, still he/she has to eat and need a place to live. In this case one borrows money to pay for these expenses which is known as autonomous consumption.  $b(Y - a)$  means induced consumption which depends on income after satisfying the autonomous consumption.

**4.5.3** As income is used to repay the borrowing for autonomous consumption first, consumption does not increase up to the level of income to autonomous consumption ( $Y \leq a$ ). If income increases beyond the level of autonomous consumption then consumption increases as income increases but not as much as increase in income. So,

$$\begin{aligned} & b \text{ (MPC)} = 0, && \text{(when } Y \leq a) \\ \text{But } & 0 < b < 1 && \text{(when } Y > a) \end{aligned}$$

**4.5.4** Average propensity to consumption (APC) =  $\frac{C}{Y}$

From Equation (5) we get

$$C = a + b(Y - a)$$

$$\text{So, APC} = \frac{a + b(Y - a)}{Y} = \frac{a}{Y} + b - \frac{ab}{Y}$$

$$\text{Again, } \frac{a}{Y} \text{ must be greater than } \frac{ab}{Y} \text{ means } \frac{a}{Y} > \frac{ab}{Y}$$

So,  $\text{APC} > \text{MPC}$

**4.5.5** From Equation (5) we get

$$C = a + b(Y - a) = a + bY - ab$$

$$\text{MPC} = \frac{dC}{dY} = \frac{d}{dY} (a + bY - ab) = b$$

$$\text{Again, } \frac{d}{dY} (\text{MPC}) = \frac{d}{dY} (b) = 0$$

So, MPC (b) remains constant even income increases.

**4.5.6** The elasticity of  $\text{SCF}_m$  ( $E_m$ ) is zero (perfectly inelastic) upto the income level equal to autonomous consumption ( $Y \leq a$ ) but the elasticity of  $\text{SCF}_m$  ( $E_m$ ) is less than one (inelastic) beyond the income level equal to autonomous consumption ( $Y > a$ ). The elasticity of  $\text{SCF}_m$  is-

$$\begin{aligned} E_m &= \frac{dC}{dY} \cdot \frac{Y}{C} \\ &= \frac{d}{dY} (a + bY - ab) \cdot \frac{Y}{C} \\ &= b \cdot \frac{Y}{C} \\ &= \frac{bY}{a + bY - ab} \end{aligned}$$

According to the assumption (1.4.3),  $b = 0$  when  $Y \leq a$ . In this case,  $E_m = \frac{bY}{a + bY - ab} = 0$ .

According to the assumption (1.4.4),  $0 < b < 1$  when  $Y > a$ . In this case,

$$E_m = \frac{bY}{a + bY - ab}$$

Here,  $a > ab$   
 Again,  $bY < (a + bY - ab)$ . So,  $E_k < 1$ .

**4.6 Deriving Saving Function From  $\text{SCF}_m$  Denoted by  $\text{SF}_m$ :** As disposable income is either consumed or saved. So, saving is a part of income which is not consumed. From Equation (2) we get

$$Y = C + S$$

Here,  $Y$  = Disposable income,  $C$  = Consumption expenditure and  $S$  = Saving

From Equation (3) we get

$$S = Y - C$$

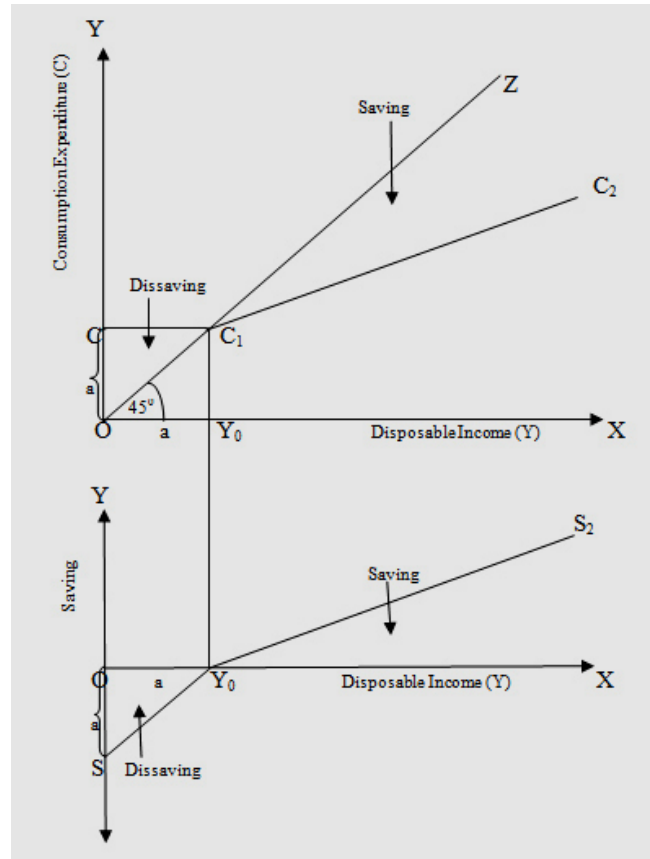
By substituting Equation (5) for value C in the above equation we get-

$$\begin{aligned} S &= Y - \{a + b(Y - a)\} \\ &= Y - a - b(Y - a) \\ &= Y - a - bY + ab \\ &= Y - bY - a + ab \\ &= Y(1 - b) - a(1 - b) \\ &= (1 - b)(Y - a) \dots \dots \dots (6) \end{aligned}$$

As  $b = 0$ , (when,  $Y \leq a$ )

So,  $S = -a + Y \dots \dots \dots (7)$  (when,  $Y \leq a$ )

So,  $-a$  is the intercept term of the modified saving function ( $SF_m$ ) which is same as Keynes's saving function ( $SF_k$ ). The above equation (6) and (7) represents the saving function ( $SF_m$ ) derived from  $SCF_m$  which is represented in the figure.4.



**Figure.4:** Modified saving function ( $SF_m$ ) derived from  $SCF_m$

In the Fig. 4 in the upper panel X-axis represents the disposable income and Y-axis represents the consumption expenditure. In the bottom panel X-axis represents the disposable income and Y-axis represents the saving. In the both panel income level  $OY_0$  equal to autonomous consumption ( $a$ ). Saving curve  $SY_0S_2$  is drawn in the panel at the bottom. The gap between  $SCF_m$  curve  $CC_1C_2$  and income curve  $OZ$  in the upper panel is shown by  $SY_0S_2$  curve. Consumption exceeds income up to the income level  $OY_0$ , that is, there is dissaving upto the income level  $OY_0$ . At income level  $OY_0$ , consumption is equal to income, that is, saving is zero. There is positive saving beyond the income level  $OY_0$ . In the upper panel average propensity to consume (APC) falls as income increases, that is, average propensity to save (APS) increases as income increases. So, in Fig.4: not only absolute amount of saving increases but also increase average propensity to save (APS) as income increases.

**4.7 Comparative analysis of  $SCF_k$  and  $SCF_m$ :** From equation (1) we get  $SCF_k$ , that is:-

$$C = a + bY$$

From equation (5) we get  $SCF_m$ , that is:-

$$C = a + b(Y - a)$$

If we denote consumption for  $SCF_k$  by  $C_k$  and consumption for  $SCF_m$  by  $C_m$  then-

$$C_k = a + bY$$

$$C_m = a + b(Y - a)$$

Here,  $C_k$  = Consumption expenditure for  $SCF_k$

$C_m$  = Consumption expenditure for  $SCF_m$

$a$  = Autonomous consumption

$b$  = Marginal propensity to consumption (MPC)

$Y$  = Disposable income.

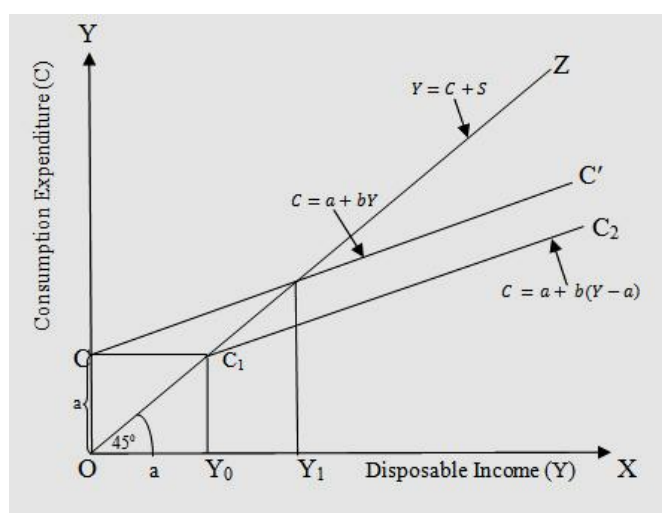
If  $a = 200$ ,  $b = .75$  then consumption for both  $SCF_k$  and  $SCF_m$  at various level of income is shown in table-3.



**Table-3:** Consumption for both  $SCF_k$  and  $SCF_m$  at various level of income

Disposable income (Y)	Keynes's Consumption expenditure ( $C_k$ )	Modified Consumption expenditure ( $C_m$ )	Keynes's Average propensity to consume ( $APC_k$ )	Modified Average propensity to consume ( $APC_m$ )	Keynes's Marginal propensity to consume ( $MPC_k$ )	Modified Marginal propensity to consume ( $MPC_m$ )	Keynes's Saving ( $S_k$ )	Modified Saving ( $S_m$ )
0	200	200	--	--	--	--	-200	-200
100	275	200	2.75	2.000	.75	0	-175	-100
200	350	200	1.75	1.000	.75	0	-150	0
300	425	275	1.417	0.917	.75	.75	-125	25
400	500	350	1.25	0.875	.75	.75	-100	50
500	575	425	1.15	0.850	.75	.75	-75	75
600	650	500	1.083	0.833	.75	.75	-50	100
700	725	575	1.036	0.821	.75	.75	-25	125
800	800	650	1.00	0.813	.75	.75	0	150
900	875	725	.972	0.806	.75	.75	25	175
1000	950	800	.95	0.800	.75	.75	50	200

Both  $SCF_k$  and  $SCF_m$  are represented in the following Figure 5.



**Figure.5:**  $SCF_k$  and  $SCF_m$

In the Fig. 5 X-axis represents the disposable income and Y-axis represents the consumption expenditure. Here  $CC'$  curve is  $SCF_k$  curve and  $CC_1C_2$  curve is  $SCF_m$  and  $CC_1C_2$  lies below the  $CC'$ . In this figure a line  $OZ$  is made  $45^\circ$  angle with the X-axis or Y-axis. So, every point on this  $OZ$  line is equidistant from the both X-axis and Y-axis. If the consumption function curve coincides with the  $OZ$  line, it indicates that the amount of consumption is equal to the income ( $Y = C$ ) at any level of income. In this case consumption is increased by the same amount as income increases. According to the assumption (1.4.3),  $b = 0$  when  $Y \leq a$  and according to the Keynes Psychological law of consumption ( $0 < MPC < 1$ ) "as income increases, consumption increases but not as much as the increase in income." So, in this figure the consumption function curves deviate from the  $OZ$  line. Upto the income level  $OY_0$ ,  $SCF_m$  curve  $CC_1C_2$  and upto the income level  $OY_1$ ,  $SCF_k$  curve  $CC'$  lie above the  $OZ$  line. Upto the income level  $OY_0$  modified consumption is higher than the income and upto the income level  $OY_1$  Keynes's consumption is higher than the income. At income level  $OY_0$  modified saving ( $S_m$ ) is zero and at income level  $OY_1$  Keynes's saving ( $S_k$ ) is zero. After the income level  $OY_0$  and  $OY_1$  modified consumption and Keynes's consumption increases respectively as income increases but less than the increase in income. As a result  $SCF_m$  curve  $CC_1C_2$  and  $SCF_k$  curve  $CC'$  lie below the  $OZ$  line beyond the income level  $OY_0$  and  $OY_1$  respectively. Beyond the level of income  $OY_0$ , the gap between income and modified consumption and beyond the level of income  $OY_1$ , the gap between income and Keynes consumption are widening. These gaps represent savings.

**4.8 Comparative analysis between saving function derived from  $SCF_k$  ( $S_k$ ) and saving function derived from  $SCF_m$  ( $S_m$ ):**  $SF_k$  is derived in equation (4) and  $SF_m$  is derived in equation (6). So,

$$S = -a + (1 - b) Y \quad \text{[Saving Function derived from SCF}_k\text{]}$$

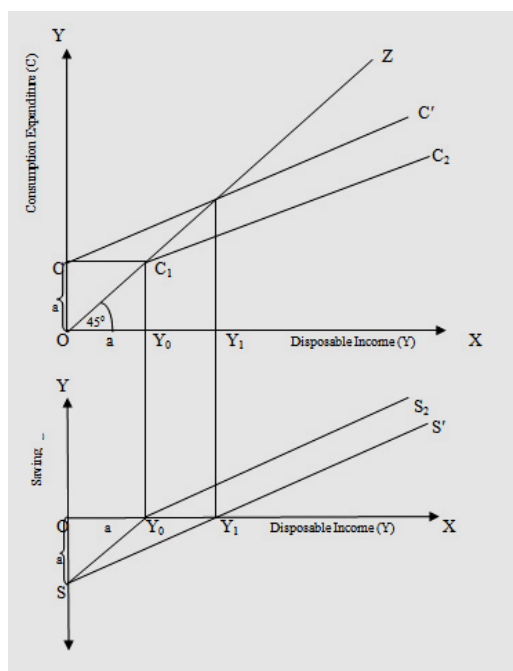
$$S = (1 - b) (Y - a) \quad \text{[Saving Function derived from SCF}_m\text{]}$$

If we denote saving for SCF<sub>k</sub> by S<sub>k</sub> and saving for SCF<sub>m</sub> by S<sub>m</sub> then:

$$S_k = -a + (1 - b) Y$$

$$S_m = (1 - b) (Y - a)$$

Both the saving functions SF<sub>k</sub> and SF<sub>m</sub> derived from the both consumption functions SCF<sub>k</sub> and SCF<sub>m</sub> respectively are represented in the following Figure 6.



**Figure 6:** SF<sub>k</sub> and SF<sub>m</sub> derived from SCF<sub>k</sub> and SCF<sub>m</sub> respectively

In the Fig. 6 in the upper panel X-axis represents the disposable income and Y-axis represents the consumption expenditure. In the bottom panel X-axis represents the disposable income and Y-axis represents the saving. In the upper panel CC<sub>1</sub>C<sub>2</sub> is SCF<sub>m</sub> curve and CC' is SCF<sub>k</sub> curve. In the bottom panel SY<sub>0</sub>S<sub>2</sub> is SF<sub>m</sub> curve derived from SCF<sub>m</sub> curve CC<sub>1</sub>C<sub>2</sub> and SS' is SF<sub>k</sub> curve derived from SCF<sub>k</sub> curve CC'. In the upper panel CC' curve is on the above of CC<sub>1</sub>C<sub>2</sub> curve. It indicates that consumption of SCF<sub>k</sub> is higher than the consumption of SCF<sub>m</sub> at any level of income. In the bottom panel SY<sub>0</sub>S<sub>2</sub> curve is on the above of SS' curve. It indicates that saving of SF<sub>m</sub> is higher than the saving of SF<sub>k</sub> at any level of income. Break even income (BEI) is the level of income where total income is equal to total consumption (Y = C) and saving is equal to zero. Here, BEI for SCF<sub>m</sub> is OY<sub>0</sub> which is equal to autonomous consumption (a) and BEI for SCF<sub>k</sub> is OY<sub>1</sub>. Saving is negative (dissaving) as consumption exceeds the income upto the break even income level. Saving is positive after the break even income level. For the SF<sub>m</sub> the amount of dissaving is OY<sub>0</sub>S and for the SF<sub>k</sub> the amount of dissaving is OY<sub>1</sub>S. Here the dissaving of SF<sub>k</sub> is higher than the dissaving of SF<sub>m</sub> by SY<sub>0</sub>Y<sub>1</sub>.

**4.9 Key differences between SCF<sub>k</sub> and SCF<sub>m</sub>:** The study has found the following key differences between SCF<sub>k</sub> and SCF<sub>m</sub>.

**4.9.1** Though the autonomous consumption for both consumption functions is same but the induced consumption is not same. Induced consumption of SCF<sub>k</sub> (IC<sub>k</sub>) is higher than the induced consumption of SCF<sub>m</sub> (IC<sub>m</sub>). So, IC<sub>k</sub> > IC<sub>m</sub>. As a result total consumption of SCF<sub>k</sub> is higher than the total consumption of SCF<sub>m</sub>. So, CC' curve is on the above of CC<sub>1</sub>C<sub>2</sub> curve.

**4.9.2** MPC for SCF<sub>k</sub> (b<sub>k</sub>) is constant for any level of income but MPC for SCF<sub>m</sub> (b<sub>m</sub>) is zero upto the income level equal to autonomous consumption and after that b<sub>m</sub> is same as b<sub>k</sub>. So,

$$\begin{aligned} b_m &= 0 && \text{[When, } Y \leq a \text{]} \\ \text{but } b_m &= b_k && \text{[When, } Y > a \text{]} \end{aligned}$$

**4.9.3** APC for SCF<sub>k</sub> (APC<sub>k</sub>) =  $\frac{a}{Y} + b$

and APC for SCF<sub>m</sub> (APC<sub>m</sub>) =  $\frac{a}{Y} + b - \frac{ab}{Y}$

So, APC<sub>k</sub> > APC<sub>m</sub>

**4.9.4** According to  $SCF_k$  a nation borrows or uses previous savings even if its income is higher than autonomous consumption ( $Y > a$ ). But according to  $SCF_m$  a nation does not borrow or use previous savings when its income is higher than autonomous consumption ( $Y > a$ ). So,

$$\text{Saving for } SCF_m (S_m) > \text{Saving for } SCF_k (S_k)$$

**4.9.5** Break even income (BEI) is the amount of income which is equal to consumption ( $Y = C$ ) and saving is zero. BEI for  $SCF_m$  ( $BEI_m$ ) is equal to autonomous consumption and BEI for  $SCF_k$  ( $BEI_k$ ) is higher than autonomous consumption. So,

$$\begin{aligned} & BEI_m = a \\ \text{And} & \quad BEI_k > a \\ \text{So,} & \quad BEI_k > BEI_m \end{aligned}$$

## V. Conclusion

Consumption function shows the relationship between a nation's income and consumption, which is very significant and has a great impact in macroeconomics. This study has modified  $SCF_k$  with some special assumptions and developed a new short-run consumption function named modified short-run consumption ( $SCF_m$ ). According to  $SCF_m$ , consumption does not increase and MPC is zero up to the level of income to autonomous consumption ( $Y \leq a$ ) and consumption increases as income increases beyond the level of income of autonomous consumption ( $Y > a$ ). But according to  $SCF_k$ , consumption starts to increase as income increases. Again, APC for  $SCF_k$  is higher than the APC for  $SCF_m$ . The  $SCF_m$  shows that the total consumption is lower than the total consumption by  $SCF_k$ . As a result, saving derived from  $SCF_m$  is higher than the saving derived from  $SCF_k$ . So, if the above-mentioned assumptions exist in a country, then  $SCF_k$  is misleading to make economic plans and policies. Under these assumptions, the  $SCF_m$  is helpful to calculate the exact amount of consumption, saving, investment to formulate and implement the economic plan and policy, which have a great impact in macroeconomics.

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