



IOSR Journals

International Organization
of Scientific Research

*IOSR Journal of Business
and Management*

e-ISSN : 2278-487X

Volume : 26 Issue : 7

p-ISSN : 2319-7668

IOSR-JB

Contents:

A new approach to advertising by Training Education and Sovereign advertising	01-13
Effect of Structural Alignment on Performance of Selected Micro Finance Institutions in Meru County, Kenya	14-21
Effects of Spreading Interest Rates on Financial Performance of Commercial Banks in Kisii Town	22-48
Lean Inventory Management and the Performance of Milk Processing firms in Kiambu County, Kenya	49-51
Techniques of Bricolage and Frugal Innovation in the Entrepreneurial Context	52-60
Well-being in the Context of Entrepreneurship: A Discussion from Economic, Psychological, and Subjective Dimensions	61-73
Sistema de Registro de Preços: percepção dos fornecedores locais sobre sua utilização pela administração municipal de Cacoal-RO Price Registration System: local suppliers' perception of their use by the municipal administration of Cacoal-RO	74-90