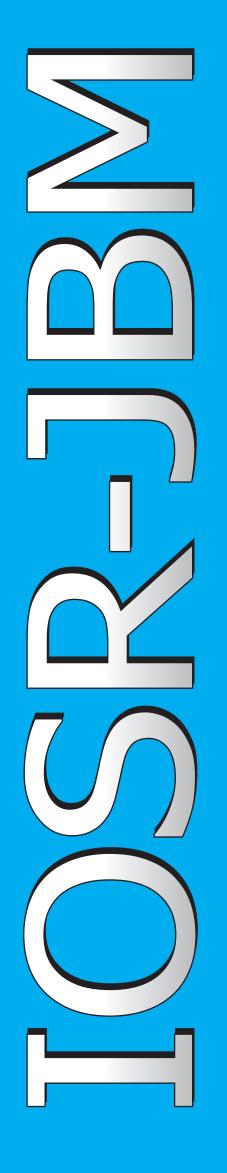


## IOSR Tournal of Business and Management

International Organization of Scientific Research



## **Contents:**

Olusola Emmanuel Olowoyeye

| The effect of market conditions on the ability of the capital asset pricing model "CAPM" to explain the change in stock returns  Dr. Asaran Galal Asaran  | 01-09 |
|---|-------|
| Pancasila Entrepreneurship: An Overview of Pancasila-Oriented<br>Entrepreneurship Transformation, in an Effort to Restore Indonesia's<br>Economic Condition in Covid-19 Pandemic<br>Bintang Andhyka, Riska Yustisiana               | 10-13 |
| QSR Consumer's Essence: a cluster analysis approach  Atul Narang  | 14-33 |
| The Role of Perceived Usefulness in Mediating Perceived Ease of Use Toward Intention To Use and Consideration of The Impact of Trustworthiness  Alif Akbarul Muslim, Yusaq Tomo Ardianto, Dwi Arman Prasetya                        | 34-40 |
| The Effect of Human Resources Quality, Utilization of Information Technology And Organizational Commitments On The Quality of Village Financial Reports In Tual City, Indonesia Fikri Tamher, Yusaq Tomo Ardianto, Harianto Respati | 41-46 |
| Strategic Innovation and Growth of Public Universities in Kenya Damaris Areri, Dr.Simon Kipchumba, Dr.Geoffrey Kamau  | 47-52 |
| The Affect of Compensation, Motivation, Leadership, Organizational Culture, and Work Environment on Job Satisfaction of Employees at Danamon Bank  Prastika Arianti Dewi Jatmika, Waseso Segoro                                     | 53-56 |
| Influence of Executive Succession Planning On the Sustainability of SMES in Nigeria   | 57-68 |