

Comparison of Campaign Fund Management Election of Mayor and Deputy Mayor In Probolinggo City

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Abstract: *This study talks about the comparison of campaign fund management between candidates for Mayor and Deputy Mayor in Probolinggo City in the 2018 election. Data analysis by determining ranking is then discussed descriptively. The election results held on June 27, 2018 were won by candidate pair Habib Hadi with Soufis Sobri with 60,354 votes (48.09%). Election winners are not the recipients of the largest campaign funds, nor are the candidates the most optimal in utilizing campaign funds. In terms of adherence to campaign fund laws and regulations, candidate pair Habib Hadi and Soufis Subri get 3 of the 4 candidate pairs. This informs that to win the election, it does not have to be the best in managing the campaign funds.*

Keywords: *Campaign Funds, Campaign Fund Management, Election of Mayor and Deputy Mayor*

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I. Introduction

Campaign funds represent a number of costs in the form of money, goods and services used by candidate pairs and / or political parties or a combination of political parties that propose candidates to finance election campaign activities. Campaign fund management by candidate pairs and / or political parties or joint political parties that propose candidate pairs must be in accordance with the Republic of Indonesia General Election Commission Regulation Number 5 of 2017 concerning Campaign Funds for Governors and Deputy Governors, Regents and Deputy Regents and / or Mayors and Deputies Mayor.

There are four pairs of candidates for Mayor and Deputy Mayor in the City of Probolinggo in the elections in 2018, namely: The pair Suwito and Ferry Rahyuwono (Wi-Fi) who depart from the individual (independent), have received the serial number 1. Pair of Fermanda Zulkarnain and Zulfikar Imawan (Sang - Tretan) who were carried from the Golkar Party, Nasdem PPP, and Gerindra, have received serial number 2. Syamsu Alam and Kulup Widyono (My Nature) pair who were brought from PDIP, have received the serial number 3. Couples Habib Hadi and Soufis Subri (Handal Brilian) carried out by a coalition of PKB, Democrats and PKS, has received serial number 4 (wartabromo.com).

The Candidates for Mayor and Deputy Mayor carried out the campaign on February 15-June 23 2018 wherein the implementation of the campaign, it needed campaign funds obtained by each candidate pair and the supporting party which was then used for the sake of the campaign during the campaign period. The acquisition and use of campaign funds must be in accordance with the Regulations issued by the Republic of Indonesia General Election Commission Number 5 of 2017 concerning the Campaign Fund of the Governor and Deputy Governor, Regent and Deputy Regent and / or Mayor and Deputy Mayor. In the General Election Commission Regulation, everything related to campaign funds has been arranged, which can be seen from various aspects, including aspects of campaign funding sources, forms of donations, use of campaign funds, restrictions on campaign funding, Campaign Fund Reporting, Campaign Fund Audit Implementation, Selection A Public Accountant Office that will audit Campaign Funds, Submitting Audit Results and Sanctions imposed on Campaign Fund Management. All of this has been regulated in the General Election Commission Regulation. But the implementation in the field still does not know whether the campaign fund management is in accordance with the existing rules or not.

For this reason, this study intends to find out the comparison of campaign fund management, in relation to compliance with the regulations set by the General Election Commission of the Republic of Indonesia in the City of Probolinggo. Management applications that will be compared are seen in terms of campaign funding sources, forms of donations, use of campaign funds, restrictions on campaign fund contributions, campaign fund reporting, implementation of campaign finance audits, selection of public accounting firms that will audit campaign funds, submission of audit results and sanctions imposed for Campaign Fund Management. The introduction of the paper should explain the nature of the problem, previous work, purpose, and the contribution of the paper. The contents of each section may be provided to understand easily about the paper.

II. Literature Review

The election of the 2018 Regional Head and Deputy Regional Head will be held simultaneously in 171 regions in Indonesia. This election was attended by 17 provinces, 115 regencies and 39 cities. Provisions regarding the stage are contained in the General Election Commission Regulation (KPU) Number 1 of 2017 concerning Stages, Programs and Schedules for the Implementation of the 2018 Regional Election. In that regulation, a vote was held simultaneously on June 27, 2018. The following stages of the 2018 Regional Election summarized the coil (kumparan.com; harianbhirawa.com).

Campaign Period and meetings and dissemination of campaign material: 15 February-23 June 2018. Open public debate 15 February-23 June 2018. Campaign through mass media: 10-23 June 2018. Period of calm and cleaning of tools: 24-26 June 2018 (jatimtimes.com).

Campaign Fund Audits and Reports; Submission of Initial Campaign Fund Report (ICFR): 4 February 2018. Submission of Campaign Fund Donation Receipt Report (SCFDR): 20 April 2018. Submission of Campaign Fund Receipt and Expenditure Report (SCFRE): 24 June 2018. Announcement of campaign fund audit results: 11 July 13, 2018.

Collection and Calculation; Voting and counting at polling stations: 27 June 2018. Recapitulation and determination of the results of district / city-level vote counting for district / city elections: 4-6 July 2018. Disputes over election results: Following the schedule in the Constitutional Court. Determination of the chosen candidate pair after the decision of the Constitutional Court: At the latest 3 days after the determination, the decision of the Constitutional Court, is read out.

Source, Form and Limitation of Campaign Financing; Campaign Funds for Candidate Pairs from Political Parties or Political Party Associations are sourced from: Candidate Pairs; Political Parties or Joint Proposal of Political Parties; and / or legal contributions from other parties.

Campaign Fund for Individual Candidate Pairs, sourced from: Candidate Pairs, and / or legal contributions from other parties. Campaign Funds originating from Candidate Pairs come from the personal assets of the Candidate Pair concerned. Campaign Funds originating from Political Parties or Political Party Associations come from the Political Party's finances or the Political Party Association which proposes the Candidate Pair. Campaign funds sourced from other parties come from: Individuals, groups, or private legal entities. Campaign Funds originating from a husband or wife or family of a Candidate Pair, husband or wife, or family from the management or members of a Political Party or Joint Political Party proposing a Candidate Pair, are categorized as individual donations (Radarbromo.com). Campaign funds sourced from other parties do not originate from criminal acts, and are non-binding. Campaign funds can take the form of money, goods and / or services. Campaign funds in the form of money include cash receipts, checks, demand deposits, other securities and receipts through banking transactions. Campaign funds in the form of goods include movable objects or immovable objects that can be valued with money based on a reasonable market price when the contribution is received. Campaign Funds in the form of services include services / work carried out by other parties whose benefits are enjoyed by the Candidate Pair as recipients of services that can be valued by money based on a fair market price when the contribution is received. Campaign funds in the form of goods and / or services are recorded based on fair market prices when the donation is received.

III. Methods Of Research

This research is a descriptive study using quantitative and qualitative data. This research is limited to the management of campaign funds in the General Election of Mayor and Deputy Mayor in the City of Probolinggo in the 2018 election. Using primary data from direct interviews with the section head and members of the Probolinggo City KPU. Using secondary data obtained through campaign fund report documents from candidate pairs in Probolinggo City, includes campaign fund special accounts, campaign fund preliminary reports, campaign fund receipt reports, and campaign fund receipt and expenditure reports, campaign audit reports and documentation study reports obtained from newspapers and the internet (Sakina, 2017; Sukardi, 2005). Triangulation analysis techniques are used as a technique to check the validity of data. Triangulation (Nasution, 2003), is also useful for investigating the validity of the researcher's interpretation of the data, therefore triangulation is reflective. (Denzin; Moleong, 2007; Silalahi, 2009), researchers only use examination techniques using resources. Compare data from observations with data from interviews, compare the results of interviews with the contents of a related document, and compare one document to another. Aspects of the data that are seen include the Regulations issued by the Republic of Indonesia General Election Commission Number 5 of 2017 concerning Campaign Funds for Governors and Deputy Governors, Regents and Deputy Regents and / or Mayors and Deputy Mayors compared to their practical applications in the field.

IV. Results And Discussion

The General Election Commission (KPU) of Probolinggo City determined four candidate pairs (Paslon) who would advance in the 2018 City Election of Regional Heads (Pilkada) of Probolinggo as follows: Pair of Suwito and Ferry Rahyuwono (Wi-Fi) who departed from an independent (independent) route. has received serial number 1. The pair Fernanda Zulkarnain and Zulfikar Imawan (Sang-Tretan) who were carried from the Golkar Party, Nasdem PPP, and Gerindra, have received serial number 2. Syamsu Alam and Kulup Widyono (My Nature) pair who were brought from PDIP, has received serial number 3. The couple Habib Hadi and Soufis Subri (Handal Berlian) who carried the coalition PKB, Democrats and PKS, have obtained the serial number 4. Based on the results of the Probolinggo City Election Pilots, the votes for each candidate pair are as follows. Habib Hadi's pair with Soufis Sobri was ranked first, with 60,354 votes (48.09%). While the second position was won by Fernanda Zulkarnain-Zulfikar Imawan, with 46,854 votes (37.33%). For third place votes, the Samsu Alam pair with Kulub Widyono who won 14,944 votes (11.91%), and the fourth most recent rank, were Suwito and Fery Rahyuwono, with 3,346 votes (2.67%).

Judging from the Campaign Fund Special Account (CFSA) the candidate pairs of Probolinggo Mayor and Deputy Mayor appear three candidate pairs to open an account at Bank Madiri while 1 candidate pair opens a special campaign fund account at Bank BNI namely Suwito and Ferry Rahyuwono. While viewed from the opening date of the CFSA there were two candidate pairs that opened on February 14, 2018 namely the candidate pair Fernanda Zulkarnain and Zulfikar Imawan and the candidate pair Syamsu Alam and Kulup Widyono. While candidate pair Suwito and Ferry Rahyuwono opened their CFSA at Bank BNI on February 13, 2018 and candidate pair Habib Hadi and Soufis Subri opened their CFSA at Bank Mandiri on February 12, 2018 (Sakinah, 2017). When viewed from the opening date of the CFSA above, only the candidate pairs Hadi Zainal Abidin and Soufis Subri comply with KPU Regulation No. 5 of 2017 Article 13 paragraph 4 which states the opening of the CFSA no later than the determination of the candidate pair, namely 12 February 2018. While the three pairs of candidates the other violates KPU Regulation No. 5 of 2017 Article 13 paragraph 4 because it has opened its CFSA after February 12, 2018.

In the Initial Campaign Fund Report (ICFR), the initial balance of each candidate pair is not the same. Sequence 1 amount of initial balance Campaign funds reported in ICFR were obtained by candidate pair Fernanda Zulkarnain and Zulfikar Imawan, amounting to Rp. 11,000,000 (77.57%); number 2 candidate pair Habib Hadi Zainal Abidin and Mochamad Soufis Subri, amounting to Rp 1,100,000 (7.76%); 3rd place was won by candidate pair Syamsu Alam and Kulup Widyono, amounting to Rp 1,080,000 (7.62%) and number 4 or last won by the pair Suwito and Ferry Rahyuwono, amounting to Rp 1,000,000 (7.05 %). Report on the Receipt of Campaign Fund Donations is a bookkeeping of the Campaign Funds Contribution received by the Candidate Pair after the bookkeeping of the Campaign Fund Initial Report. This SCFDR according to KPU Regulation No. 2017 Points 5c. must be deposited to the City KPU no later than April 20, 2018 at 18.00 local time. Dismissal of the Campaign Fund Donation Receipt Report to the Office of the General Election Commission of Probolinggo City for the couple Suwito and Ferry Rahyuwono has been delayed due to being paid on April 23, 2018, which is 3 days late from the deposit deadline for the other three SCFDR candidates. It is appropriate that it will be deposited on April 20, 2018. While the amount of the campaign fund donations will vary between candidates, for the candidate pair Fernanda Zulkarnain and Zulfikar Imawan receive the largest campaign funding contribution of Rp. 286,232,000 (38.41%); candidate pairs Habib Hadi and Soufis Subri received the twisted campaign fund contribution number 2, which was Rp. 199,500,000 (26.77%); candidate pair Syamsu Alam and Kulup Widyono got number 3, namely receiving campaign fund contributions of Rp. 151,080,000 (20.28%); and the candidate pair Suwito and Ferry Rahyuwono get number 4, which is to receive campaign funds in the amount of Rp. 108,350,000 (14.54%).

The source of campaign funds received by each of the above candidate pairs generally comes from the candidate pair itself in the form of money and there are some in the form of goods and none in the form of services. Receipts in the form of goods in SCFRE have been stated in units of money based on the fair price at the time the item was received. For Suwito and Ferry Rahyuwono candidate pairs, all campaign funds are received in the form of money and come from the candidate pair itself, while the candidate pair Fernanda Zulkarnain and Zulfikar Imawan donations from the candidate pairs in the form of money and there are also contributions from individuals and non-non government (private) in the form of goods. For donations to receive campaign funds in the form of services there is no. While the candidate pair Syamsu Alam and Kulup Widyono received campaign funds from the candidate pairs themselves in the form of money, goods and services, there was no acceptance of campaign funds from other parties. For candidate pairs Habib Hadi and Soufis Subri, the most funding sources from their own candidate pairs in the form of money and some from political parties in the form of money, no campaign funds received in the form of goods and services. It appears that the candidate pair Habib Hadi and Soufis Subri as the winner in the 2018 mayoral election in the city of Probolinggo is not the most likely candidate pair of campaign funds.

When viewed from the campaign finance expenditures used for the campaign as reported in the Campaign Funds Receipts and Expenditures Report, the candidate pair Fernanda Zulkarnain and Zulfikar Imawan have issued campaign funds which are at the most number 1, namely Rp. 774,308,233 (35.49%); sequence number 2 was occupied by candidates Syamsu Alam and Kulup Widyono with the amount of campaign expenditure amounting to Rp. 524,074,653 (24.02%); sequence number 3 was occupied by the pair of candidates Suwito and Ferry Rahyuwono with campaign expenditure of Rp. 500,000,000 (22.91%); and sequence number 4 was occupied by candidates Habib Hadi and Soufis Subri with the amount of campaign expenditure amounting to Rp. 383,658,593 (17.58%). The expenditure of campaign funds for candidate pairs Suwito and Ferry Rahyuwono most often spent campaign funds to finance campaigns in the form of limited public meetings. The pair of candidates Fernanda Zulkarnain and Zulfikar Imawan have spent the most campaign funds to finance the dissemination of campaign material to the public. For candidate pairs Syamsu Alam and Kulup Widyono, campaign funds are spent the most to finance the dissemination of campaign material to the public. Meanwhile, for candidate pairs Habib Hadi and Soufis Subri, they spend the most funds to finance face-to-face meetings. Campaign expenditure during the campaign period of the election of the Mayor and Deputy Mayor of Probolinggo candidate pair Habib Hadi and Soufis Subri amounted to Rp. 383,658,593 (17.58%), ranking the least in campaign expenditure during the campaign period. However, the candidate pair Habib Hadi and Soufis Subri after the vote was held to get the most votes and became the elected Mayor and Deputy Mayor candidates. This shows that the winner of the Mayor election is not always the one who issues the most campaign funds. The candidate pairs who issue campaign funds can win the Mayor's election at least.

When viewed from the final balance of campaign funds reported in the Campaign Funds Receipts and Expenditures, the highest number of candidates received number 1, namely the candidate pair Suwito and Ferry Rahyuwono with the total amount of the campaign's final balance of Rp. 76,691,000 (78.05%); ranking no. 2 is occupied by the pair of candidates Fernanda Zulkarnain and Zulfikar Imawan with the final balance amounting to Rp. 15,273,153 (15.54%); ranking no. 3 was nominated by candidate pair Habib Hadi Zainal Abidin and Mochamad Soufis Subri with the amount of the final campaign fund balance of Rp. 5,448,477 (5.54%); and Ranking No. 4, the remaining remaining balance of campaign funds was occupied by the candidate pair Syamsu Alam and Kulup Widyono, which was equal to Rp. 852,213 (0.87%). The amount of the final campaign funds balance which shows more and more of the optimal use of campaign funds is available because there are still many remaining funds from the campaign. The pair Habib Hadi and Soufis Subri as the winners of the Mayor and Deputy Mayor elections occupied number 3 in the amount of the final campaign fund balance reported in the SCFRE. This means that candidate pairs Habib Hadi and Soufis Subri as winners of the Pilwali are not the most optimal candidate pairs in utilizing campaign funds.

When viewed from the adherence of candidate pairs in campaign fund management to campaign fund regulations, it appears that the most obedient candidate pair is candidate pair Fernanda Zulkarnain and Zulfikar Imawan with the least amount of compliance with campaign fund regulations, namely 1; The number 2 level of compliance was obtained by the candidate pair Syamsu Alam and Kulup Widyono with 2 disobedience numbers; and sequence number 3 for compliance with campaign fund regulations is the Suwito and Ferry Rahyuwono candidate pairs with the number of Suwito and Ferry Rahyuwonok disobedience who found 7 non-compliant auditors and 1 compliant with the exception; and the most disobedient are the candidate pairs Habib Hadi and Soufis Subri with the most disobedience findings, namely 8. The winner of the mayor's election namely the candidate pair Habib Hadi and Soufis Subri ranks No. 4 in the level of compliance with campaign fund management against campaign fund regulations issued by General Election Commissions. The public accounting firm has conducted an audit of the candidate pair's campaign finance report with the most disobedience findings, namely 8, compared to the other candidates. The auditor's findings from the Public Accountant Office do not reduce the meaning of Campaign Fund Management which has been reported in the Campaign Fund Report that has been submitted to the General Election Commission. So that the candidate pair is still determined as the winner in the election of the Probolinggo Mayor and Deputy Mayor in 2018. This is indeed because in the regulations related to campaign funds there is no sanction to the candidate pair who is not compliant with the campaign fund regulations from the audit of the Public Accountant Office.

Based on the results of the research and discussion above, the number of claws obtained by each candidate pair can be seen from all aspects of the comparison of campaign fund management, the most getting ranking 1 is the pair of candidates Fernanda Zulkarnain and Zulfikar Imawan which is 5 times; Suwito and Ferry Rahyuwono's candidate pairs got 1 crooked 2 times; for candidate pairs Habib Hadi and Soufis Subri get 1 crooked 1 time; and the candidate pair Syamsu Alam and Kulup Widyono never get ruffled 1. This means that the winner of the mayor's election in the city of Probolinggo namely Habib Hadi Zainal and Soufis Subri get ranking number 3 seen from the 1 stinking acquisition of all aspects that become an assessment of campaign fund management over time campaign for the election of the mayor and deputy mayor in the City of

Probolinggo in 2018, and this means that to be a winner does not have to be the best in managing campaign funds.

V. Conclusions And Suggestions

Based on the results of the election of the mayor and deputy mayor in the city of Probolinggo, which was held on June 27, 2018, the most votes were candidate pair Habib Hadi and Soufis Sobri. It is not the pair of candidates who have the most initial balance of campaign funds. Judging from the receipt of campaign funds during the campaign period stated in the Campaign Fund Receipts and Expenditures Report, the largest source of campaign funds is from the candidate pairs themselves. Candidate pairs Habib Hadi and Soufis Subri are not the most potential candidates for the campaign funds. Judging from the expenditure of campaign funds used during the campaign period, candidate pairs Fernanda Zulkarnain and Zulfikar Imawan have spent the most campaign funds. The pair Habib Hadi and Soufis Subri as the winners of the Mayor and Deputy Mayor elections occupied the third place in the amount of the final balance of campaign funds reported in the SCFRE. Judging from the adherence to campaign fund regulations and legislation based on the audit results of the Public Accounting Firm, the most obedient candidate pairs were Fernanda Zulkarnain and Zulfikar Imawan with the least audit findings on the number of non-compliance with the campaign fund regulations, while the mayor's election winner the highest order in the level of compliance with campaign fund management with the most disobedient audit findings, namely 8.

Of all aspects of campaign finance management, the most getting rengking 1 is the pair of candidates Fernanda Zulkarnain and Zulfikar Imawan that is 5 times. The winner of the election of the mayor and deputy mayor in the city of Probolinggo namely Habib Hadi and Soufis Subri got the number 3 because they got 1 roll just 1 time. This informs that to be the winner of the election of Mayor and Deputy Mayor it does not have to be the best in managing the campaign funds.

Suggestions in this study are as follows:

This study found that in order to win the election of Mayor and Deputy Mayor it did not have to be the best fund management campaign. For this reason the next researcher needs to develop research with a broader range of research areas, deeper analysis and more variables. From the results of this study, generally the source of campaign funds received by the candidate pair came from the candidate pair itself. Whereas in the General Election Commission Regulation other resources that can be extracted to obtain campaign funds are regulated. For this reason, the candidate pairs should be more active in finding other campaign funding sources.

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